

WHAT'S GROWING IN MY FIELD?

BRITISH FARMERS ARE PROUD TO CARE FOR THIS LANDSCAPE FOR US ALL TO ENJOY

This is a field of

SUGAR BEET

Sugar beet is the UK-grown crop that sucrose (that you see in your sugar bowl) is extracted from.

Sugar with low environmental impact



It's short and sweet to back British farming... just look for the Silver Spoon logo when shopping

A SUGAR BEET'S AVERAGE JOURNEY IS

28 MILES



FROM FARM TO FACTORY



Scan with your phone camera for fun factoids



THESE FIELDS PRODUCE YOUR FOOD, PLEASE KEEP TO THE FOOTPATH