

# NFU Social Media Cheat sheet

Get involved with our turkey social media day on 1st December. Don't forget to use the hashtag #buymyturkey on all your posts!

## f FACEBOOK

Facebook is a great place to get your message across and with 2 billion people using the network, you can guarantee that thousands of people within your local area are checking their facebook every day. So get some cracking photos and videos uploaded and ask people to buy one of your beautiful birds today.

TAG OR MENTION  
NFUONLINE SO WE CAN  
COMMENT AND LIKE  
THE POSTS

KEEP THE MESSAGE  
SHORT AND SNAPPY

PUT A FANTASTIC  
IMAGE ON YOUR POST



GIVE PEOPLE A  
CALL TO ACTION

FEATURE YOUR  
INCREDIBLE  
TURKEYS

The National Farmers Union is the voice of British farming. It works to protect and shape a productive, profitable and progressive future for British food and farming.  
For further information go to the website [www.nfuonline.com](http://www.nfuonline.com)



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