

# NFU Social Media Cheat sheet

Get involved with our turkey social media day on 1st December. Don't forget to use the hashtag #buymyturkey on all your posts!

## 📷 INSTAGRAM

Instagram is a photo and video sharing app designed to showcase great content. It's all about the quality of the picture you use so make sure you capture a great image from your farm before posting. If you can create a fantastic video then people will love this!

TAG NFOCOUNTRYSIDE INTO YOUR POST

HASHTAGS ARE REALLY IMPORTANT SO USE AS MANY AS YOU CAN

USE FANTASTIC IMAGES WITH GREAT FILTERS



GET THE TURKEY EMOJIS OUT!

The National Farmers Union is the voice of British farming. It works to protect and shape a productive, profitable and progressive future for British food and farming. For further information go to the website [www.nfuonline.com](http://www.nfuonline.com)



NFU supported by  
NFU Mutual