

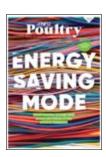
MEDIA RATES AND INFORMATION FOR NFU POULTRY 2025













The finer detail

Published six times a year, *NFU Poultry* is the definitive must have magazine for those who want to be one step ahead of the game.

Covering Broilers, Breeders, Layers and Turkeys. *NFU Poultry* is read by the opinion formers and key decision makers in British poultry production and includes all the latest, essential information to help them plan their business and maximise profitability.

Working for you! An NFU publication.

ADVERTISING RATES

DPS	£1700
Back Cover	£1250
Inside Cover	£1050
Full Page	£895
Half Page	£550
Quarter Page	£345

PUBLICATION SCHEDULE 2025

Issue	Ad booking deadline	Ad Copy Deadline	With members
Jan/Feb 25	20-Nov-24	27-Nov-24	13-Dec-24
Mar/Apr 25	22-Jan-25	29-Jan-25	14-Feb-25
May/Jun 25	02-Apr-25	09-Apr-25	25-Apr-25
Jul/Aug 25	28-May-25	04-Jun-25	20-Jun-25
Sep/Oct 25	30-Jul-25	06-Aug-25	22-Aug-25
Nov/Dec 25	25-Sep-25	01-Oct-25	17-Oct-25

Mechanical details available on request

HOT TOPICS FOR 2025

JAN//FEB

Science and Innovations

MAR//APR

Health and Welfare

MAY//JUN

Eggs and Breeding

JUL//AUG The Kit

SEPT//OCT
Feeding inputs and

nutrition

NOV//DEC The Meat issue

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