

Individual Image Release Consent Form

Name of individual:

.....

has been asked to take part in an NFU editorial, marketing and promotion (“Material”) which will include the use of his or her image either in still photographs or moving video.

I acknowledge and agree;

On signing this release, I have agreed that all or some of my contribution can be included in this Material and to the other points in this image release consent form.

That the Material may be broadcast and distributed to subscribers without limitation and in perpetuity through any present and future means, format, media or medium and for no compensation for my participation.

That the nature of the Material has been explained to me.

That the NFU does not have to use my recorded contribution, but if they do, they and any subscribers may fairly cut and edit at their sole discretion and use it in any publicity for the Material.

That my participation confers upon me no right to use, own, or have any claim to intellectual property rights in the Material but does constitute adequate consideration for the NFU to use the Material in accordance with this image release consent form.

The NFU and its employees, agents and assigns are released from all liability which may be excluded by law and which may arise from any and/all claims by me or any third party in connection with my participation in the Material.

This image release consent form shall be governed by English Law

That I give all necessary consents for my contribution to be used and/or distributed to and in all media anywhere in the world and in any language.

Signature

.....

Printed Name

.....

Address

.....

Date

.....

The NFU will use and handle your personal data in accordance with our privacy policy and relevant data protection legislation. To find out more about how we may use your personal information, please see our Privacy Policy at <https://www.nfuonline.com/assets/106609> or contact us as follows:

Telephone: 0370 845 8458 or 02476 858 500; **Email:** NFUHQCompliance@nfu.org.uk

Post: NFU Compliance Department, Agriculture House, Stoneleigh Park, Stoneleigh, Warwickshire, CV8 2TZ