

#BackBritishFarmingDay



WEDNESDAY 11 SEPTEMBER

**BACK BRITISH
FARMING DAY
SOCIAL TOOLKIT**



BACKGROUND



This year marks the 9th year of the NFU's Back British Farming Day, a day all about celebrating the food and farming sector.

Back British Farming Day is an opportunity to celebrate British farming values and highlight the importance of agriculture to our rural communities and wider society.

On Wednesday 11 September, the NFU will hold its annual reception in the House of Commons at which MPs and Peers will be able to drop in and show they back British farming. Look out for MPs who may be sporting the iconic wheat sheaf pin badge on their social media channels and during Prime Minister's Questions at midday.

You can get involved too by using this toolkit to join in the celebration of British farming on social media.

Follow along and share why you back British farming by using the hashtag [#BackBritishFarmingDay](#).

GET INVOLVED



We want to create as big a buzz on social media as possible on **Back British Farming Day** and in the run up to it.

3 easy ways to get involved:

- Share content and 'hero' video from NFU pages and use the hashtag. **#BackBritishFarmingDay**
- It's no secret that the last few years have been tough. To share some positivity we want YOU to tell us why you love being a farmer and/or why you love British food.
 - Print off the signs on the following pages to use in your video.
 - Nominate others to get involved on their channels too.
- Create your own content to support British farming/tell the British farming story and use **#BackBritishFarmingDay** and tag **@BackBritishFarmingNFU**

Social media pages

- Facebook **Back British Farming NFU**
- Instagram **@BackBritishFarmingNFU & @NFULife**
- TikTok **@BackBritishFarmingNFU**
- Twitter (X) **@NFUTweets**
- LinkedIn **NFU (National Farmers Union)**



You can print
one of the signs
below and
feature it in
your own social
media photos
or videos

PS: don't forget to tag
@BackBritishFarmingNFU and use
#BackBritishFarmingDay



PROUD TO BE A BRITISH FARMER

[#BackBritishFarmingDay](#)



I LOVE BRITISH FOOD

#BackBritishFarmingDay



IT'S BACK BRITISH FARMING DAY!

[#BackBritishFarmingDay](#)





BEST OF BRITISH FACTS

Share your farming facts on social media and use #BackBritishFarmingDay - here are some of ours for inspiration.

THERE ARE OVER 700 DIFFERENT TYPES OF CHEESE PRODUCED IN THE UK!

Source: Countryside Online

ON AVERAGE, WE EAT 192 EGGS PER PERSON PER YEAR, THAT'S ENOUGH TO MAKE 1,152 FAIRY CAKES!

Source: British Lion Eggs

FARMERS MANAGE 71% OF THE NATION'S LANDSCAPE

Source: Defra

THE UK IS HOME TO OVER 60 BREEDS OF SHEEP!

Source: British Wool

A FIELD OF WHEAT THE SIZE OF A FOOTBALL PITCH, PRODUCES ENOUGH GRAIN TO MAKE 11,500 LOAVES OF BREAD!

Source: Countryside Online

THE UK PRODUCES 2 BILLION PORTIONS OF FROZEN PEAS EACH YEAR! AND MOST MAKE IT TO THE FACTORY AND THROUGH THE FREEZING PROCESS IN UNDER 2 HOURS!

Source: Yes Peas!



#BackBritishFarmingDay

You are invited to comment, share and retweet our content or create your own using the hashtag **#BackBritishFarmingDay** and tag our social media platforms.

Facebook - BackBritishFarmingNFU

**Instagram - @BackBritishFarmingNFU
& @NFULife**

TikTok - @BackBritishFarmingNFU

X/Twitter- @NFUTweets

LinkedIn - NFU (National Farmers Union)

