

# RESPONSIBLE USE – IDEAS INTO ACTION

Sainsbury's Conference Centre,  
33 Holborn, London EC1N 2HT

Joint conference by the RUMA Alliance and the VMD

3 November 2015  
Registration opens at 09.45  
Conference starts at 10.30  
Close at 16.30



## PREFACE

We are delighted to welcome you to the first joint RUMA and VMD Conference on the responsible use of medicines in animals, especially antibiotics. This is a good example of industry and government working together to help veterinarians and farmers use medicines responsibly and to tackle the serious concerns caused by antibiotic resistance.

There has been much mention of responsible medicine use in both human and animal sectors and the Conference aims to take this a stage further by investigating how we can turn "Ideas into Action".

In the spirit of encouraging a 'One Health' approach we have a high profile list of speakers from both the human and animal sectors who will provide short presentations. These will look more at the practical issues of responsible use and not just the related science. The aim will be to stimulate discussion so that we can engage with and learn from each other as well as contribute to the Conference outcomes.

We hope you will join in the discussions and will take practical ideas from the Conference that you will be able to put into action when you return to your day job.

RUMA and the VMD are very grateful to the generous support from Sainsbury's who have provided the venue and all catering free of charge. This has enabled us to keep the fee level low for a one day conference. Any surplus from the Conference will go to RUMA, a not for profit organisation, whose only other source of income is their members' annual fees.

Finally we would like to thank Phil Sketchley who has used his recent retirement to good effect as the chief organiser for the Conference.



Professor Pete Borriello Bsc, PhD, FRCPath  
CEO VMD



Gwyn Jones  
Chairman RUMA

*RUMA and VMD wish to thank NFU for the printing of this programme, AB.Neo for the pre-conference speakers' dinner, AMTRA for printing of the biographies & speaker synopses, and particularly Sainsbury's for their generous hosting of this conference.*

## INTRODUCTION AND OPENING

Gwyn Jones, RUMA Chairman and Professor Pete Borriello, VMD

- 10.35** 'Why is Responsible Use so important from a One Health perspective?'  
Professor Dame Sally Davies, FRS, FMedSci, Chief Medical Officer

### 10.50AM SESSION ONE

#### 'What do we mean by Responsible Use?'

Chair: Nigel Gibbens, MRCVS Chief Veterinary Officer UK and Director General

Short presentations by each species sector representative to describe Responsible Use status and key points in their sector

- 10.50** Chairman's introduction
- 10.55** Pork – Meryl Ward MBE, Chairman AHDB Pork
- 11.10** Poultry – Daniel Parker, MRCVS, Veterinary Adviser, British Poultry Council
- 11.25** Dairy – Peter Edmondson, MRCVS
- 11.40** Human Primary Care –Professor Chris Butler, FRCGP
- 11.55** Sheep – Dr. Fiona Lovatt, MRCVS
- 12.10** Fish – Dr. John Webster, Technical Director, Scottish Salmon Producers
- 12.25** Q&A through the Chair plus questions from delegates
- 1.00** Lunch and networking

### 1.45PM SESSION TWO

#### 'What influences Responsible Use?' Balancing theory and practice.

A panel discussion chaired by Professor Pete Borriello, CEO VMD

Professor Chris Conlon – MA, MD, FRCP, Consultant Physician Infectious Diseases, Oxford

John Blackwell, MRCVS – Senior Vice President, BVA – representing practising vets

Professor David Barrett, MRCVS, Bristol – representing Vet School perspective

Gwyn Jones, RUMA Chairman – representing farmers

Dr Ian Brown OBE BSc(Agric) FRCP FFOM –Consultant Physician, University of Oxford, Chairman of the Advisory Committee on Animal Feedingstuffs and member of the RUMA Alliance

Dr Tim Chadborn - Public Health England- Behavioural Insights Team

## 2.30PM SESSION THREE

**'If we can't measure it we can't control it!'**  
Update on progress being made to understand antibiotic use in key sector groups.

Chair: Gwyn Jones, Chairman RUMA

Speakers:

Liz Redmond, MRCVS, VMD – Collection of Antibiotic Usage Data

Martin Smith, MRCVS – Veterinary Team, AHDB Pork and Pig Health and Welfare Council Antimicrobial Use Sub-Group

Máire Burnett – Technical Manager, British Poultry Council and Poultry Health and Welfare Group

Brian Lindsay – Secretary, Cattle Health and Welfare Group

Dawn Howard, CEO, NOAH - Compendium App

Phil Sketchley, Hon Assoc RCVS, B.Sc. (Hons) NADIS, 'Farm Medicines Tracker'

## 3.15PM CONCLUDING SESSION

**How do we communicate what we are doing?**

**Producer – Processor - Retailer and Media/Consumer expectations.**

Chair: Professor Pete Borriello, VMD

Presentations from:

Professor Guy Poppy BSc, DPhil – Chief Scientific Adviser to FSA

Amy Jackson – Oxtale Specialist Communications

Fiona Fox – Chief Executive, Science Media Centre

Tony Davies - City and Guilds – Responsible Use Qualifications for Veterinary Medicines

**4.00** Closing summaries Professor Pete Borriello, VMD; Gwyn Jones, RUMA

**4.30** Close

